



January 15, 2019

Re: Mill Creek Little League Sponsorship

To Whom It May Concern:

Our Baseball Season is just around the corner! Mill Creek Little League would like to invite you to be a sponsor.

Mill Creek Little League is a local chartered division of Little League International that works with over 800 community boys and girls of all ages by developing character, courage and loyalty through the participation in baseball and softball. MCLL serves youth throughout the Mill Creek and neighboring areas, generally within the boundaries of the Everett School District to the East and West, as far North as 132nd Street and reaching South to 180th Street.

Mill Creek Little League is an active member 501(c)(3) not for profit organization registered under tax identification number 91-1609524. As such, Mill Creek Little League relies heavily on volunteers to donate their time and skills to ensure the best experience possible for all players.

Our Partnership via Sponsorship will allow us to:

- Retain and maintain fields and facilities – we continually improve fields to best serve our kids
- Provide full and partial scholarships for players in need
- Provide up to date and safe gear for our players
- Provide help for our league's operational costs such as Umpire and Manager training, Insurance, League fees and more.

You as our partner will be showcased with a banner on our home turf of Freedom Field, on our website and a spot in our little league day where all families come to celebrate the start of the season.

Our sponsorship program pricing has changed a little (for the better) since last year and is listed on the following page. If you are interested or have any questions, please find my contact information below. We are so excited for our season and the relationships with the community that it brings!

Thank you for your time and, in advance, thank you for your generous donations.

Tina Ryan
President
Mill Creek Little League
P: 206.799.8775
E: sponsorship@millcreeklittleleague.com



Mill Creek Little League Sponsorship Program

Mill Creek Little League provides an exceptional recreational Baseball and Softball program for over 800 kids, ages 4-18, in Mill Creek and the surrounding neighborhoods. Our home ballpark, Freedom Field, is in the heart of Mill Creek and we also play at many local elementary schools, We are proud to represent our community and have established a sponsorship program that will create a cooperative partnership with the local businesses that serve our members. Mill Creek Little League is a 501(c)(3) not for profit organization chartered under Little League International.

Opportunities for Sponsorship

Official Team Sponsor – Majors Baseball or Softball Team

(Majors division home field is Freedom Field)

- One banner at Freedom Field or Pilchuck Field on the outfield fence
- Your business name printed on each player's jersey
- Usage of the Mill Creek Little League logo and title of "Official MCLL Sponsor" which may be used in local advertisements.
- Logo and web link listed on the MCLL website as "Official MCLL Sponsor"
- Your business included on 2 league-wide "From our Sponsors" email blasts
- A thank you plaque from the league at the completion of the season

Annual Sponsorship is **\$1500** for 2018 (includes the cost of an outfield banner). **\$1200** for previous sponsors who already have banners .

Official Team Sponsor – Minors Baseball or Softball Team

(Minors division home fields are at local elementary schools with several games a Freedom field)

- One banner at Freedom Field or Pilchuck Field on the outfield fence
- Your business name printed on each player's jersey
- Usage of the Mill Creek Little League logo and title of "Official MCLL Sponsor" which may be used in local advertisements.
- Logo and web link listed on the MCLL website as "Official MCLL Sponsor"
- Your business included on 2 league-wide "From our Sponsors" email blasts
- A thank you plaque from the league at the completion of the season

Annual Sponsorship is **\$1000** for 2018 (includes cost of an outfield banner). **\$700** for previous sponsors who already have banners.

Official Division Sponsor

League sponsor allows you to sponsor all of the teams in one of the following Baseball or Softball divisions: Farm, Rookies, T-ball or Challenger. The home field for these team is local elementary schools. Each team will have at least 1 game a Freedom Field.

- One banner at Freedom Field or Pilchuck Field on the outfield fence
- Your business name printed on each player's jersey



- Usage of the Mill Creek Little League logo and title of “Official MCLL Sponsor” which may be used in local advertisements.
- Logo and web link listed on the MCLL website as “Official MCLL Sponsor”
- Your business included on 2 league-wide “From our Sponsors” email blasts
- A thank you plaque from the league at the completion of the season

Annual Sponsorship is **\$1500** for 2018 (includes cost of an outfield banner). **\$1200** for previous sponsors who already have banners .

Official “Little League Day” Sponsor

Little League Day brings all of our teams together on a Saturday in April to celebrate our league and many volunteers. As an official sponsor of this day, your company name will appear in all promotional materials.

- Your company name on all communications regarding Little League Day
- One banner on the outfield fence at Freedom Field
- Usage of the Mill Creek Little League logo and title of “Official MCLL Sponsor” which may be used in local advertisements.
- Logo and web link listed on the MCLL website as “Official MCLL Sponsor”

Sponsorship is **\$1000** for 2018 (includes cost of an outfield banner). **\$700** for previous sponsors who already have banners .

Outfield Sign Sponsor

Banners are placed on the outfield fence at Freedom Field or Pilchuck Field with your logo.

- Usage of the Mill Creek Little League logo and title of “Official MCLL Sponsor” which may be used in local advertisements.
- Logo and web link listed on the MCLL website as “Official MCLL Sponsor”

Annual Sponsorship **\$500** for 2018, **\$450** for previous sponsors who already have banners.

*Banners must adhere to the City of Mill Creek sign codes with regard to size, and color. Outfield banners are 3x8 and will be a dark green with white lettering. Please contact for exact color requirements; we cannot display any banners that do not meet the specific requirements.

We Thank You for your support of MCLL. Your generosity will help us continue to build a quality program and as a result your business will be recognized for your good will and support of youth recreational baseball and softball. We will endeavor to provide our sponsors with many opportunities to reach the families of Mill Creek Little League.